



Shaping the FUTURE OF HOSPITALITY

Ali Can AKSU
Founder & CEO



ABOUT US

Dear business partners and esteemed stakeholders,

Tourism today goes far beyond hosting guests; it is a strategic industry that unites cultures, transforms economies, and shapes the future of our planet. At **Turizoom International Hotel Management**, our vision is not only to meet the expectations of today but also to redefine the standards of hospitality in tomorrow's world.

With over 30 years of global experience, we deliver maximum value to investors while placing innovation, sustainability, and digital transformation at the core of our business. From Hilton to Marriott Hotels and across all leading international brands, our collaborations have positioned us not merely as a management company but as **a strategic player shaping the future of the industry.**



As the founder of Turizoom

The winners of the future will be the companies that place sustainability at the heart of their business models, embrace innovation with courage, and put human experience at the center. Guided by this belief, we aim to lead the transformation of global hospitality with our commitment to **“Shaping the Future of Hospitality.”**

Together—with our investors, partners, and industry professionals—we are building a future for hospitality that is greener, smarter, and more inclusive.

Sincerely,

Ali Can AKSU
Founder & CEO



MISSION & VISION

Our Mission:

- Deliver maximum value to investors
- Implement the highest international standards in hospitality
- Sustainably enhance guest satisfaction

Our Vision:

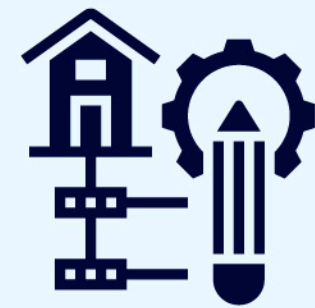
- Be a pioneer in hotel investment and management in Turkey and worldwide
- Develop innovative and sustainable hotel concepts
- Build a strong and reliable international brand



OUR SERVICES



Hotel
Investment
Consultancy



Architectural
Design &
Concept
Development



Hotel
Branding &
Project
Management



Hotel
Operation &
Management
Consultancy



Sustainable
Tourism & 360°
Transformation
Management



Hotel Investment Consultancy

- Investment feasibility and financial planning
- Investment incentives and official processes
- Brand integration and new brand creation
- Asset management and sustainable investment strategies





Architectural Design & Concept Development

- Preliminary architectural design and master planning
- Concept design and hotel typology development
- Technical infrastructure and construction management coordination
- Sustainable architectural solutions aligned with international standards





Hotel Branding & Project Management

- Brand positioning and strategic communication
- Architectural and technical project management
- Integration of sales and marketing strategies with branding
- Digital and experience-driven branding processes





Hotel Operation & Management Consultancy

- Pre-opening and operational management
- Revenue optimization & sales strategies
- Department-based operational consultancy (front office, F&B, housekeeping, etc.)
- Human resources, training, and quality management





Sustainable Tourism & 360° Transformation Management

- Energy efficiency and renewable energy integration
- Water conservation and circular usage systems
- Local and sustainable supply chain management
- Plastic and waste management – circular economy solutions
- Gender equality and fair labor standards
- International green certification processes (LEED, Green Key, GSTC, etc.)
- Innovative hotel technologies and carbon-neutral operating models



PROJECTS



Doubletree by Hilton
Bursa / Nilufer



Doubletree By Hilton
Kars / Sarikamis



Doubletree By Hilton Suites
Trabzon / Yomra

PROJECTS



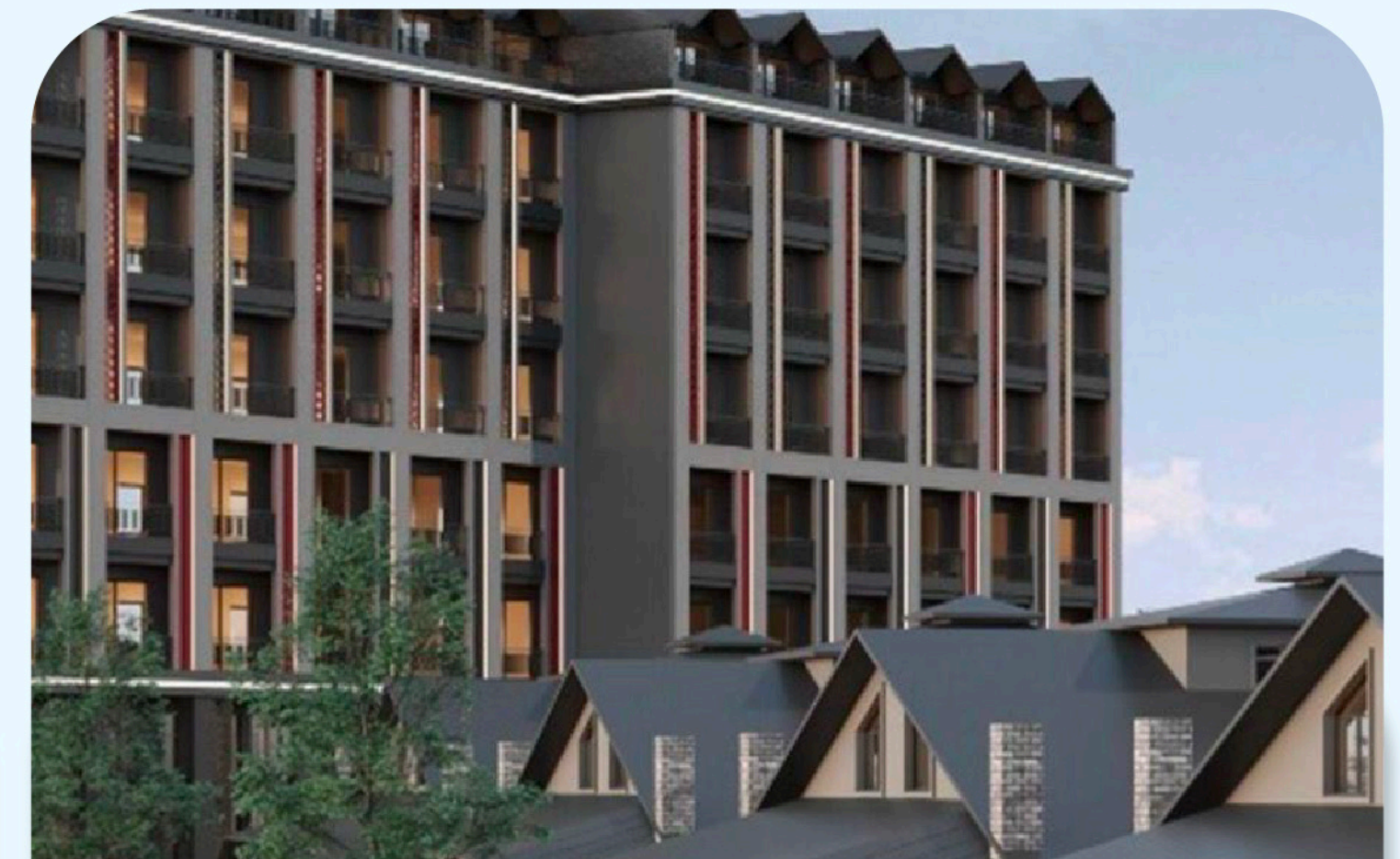
 **Hilton**
Garden Inn™

Hilton Garden Inn
Antalya / Aksu



 **Hilton**
Garden Inn™

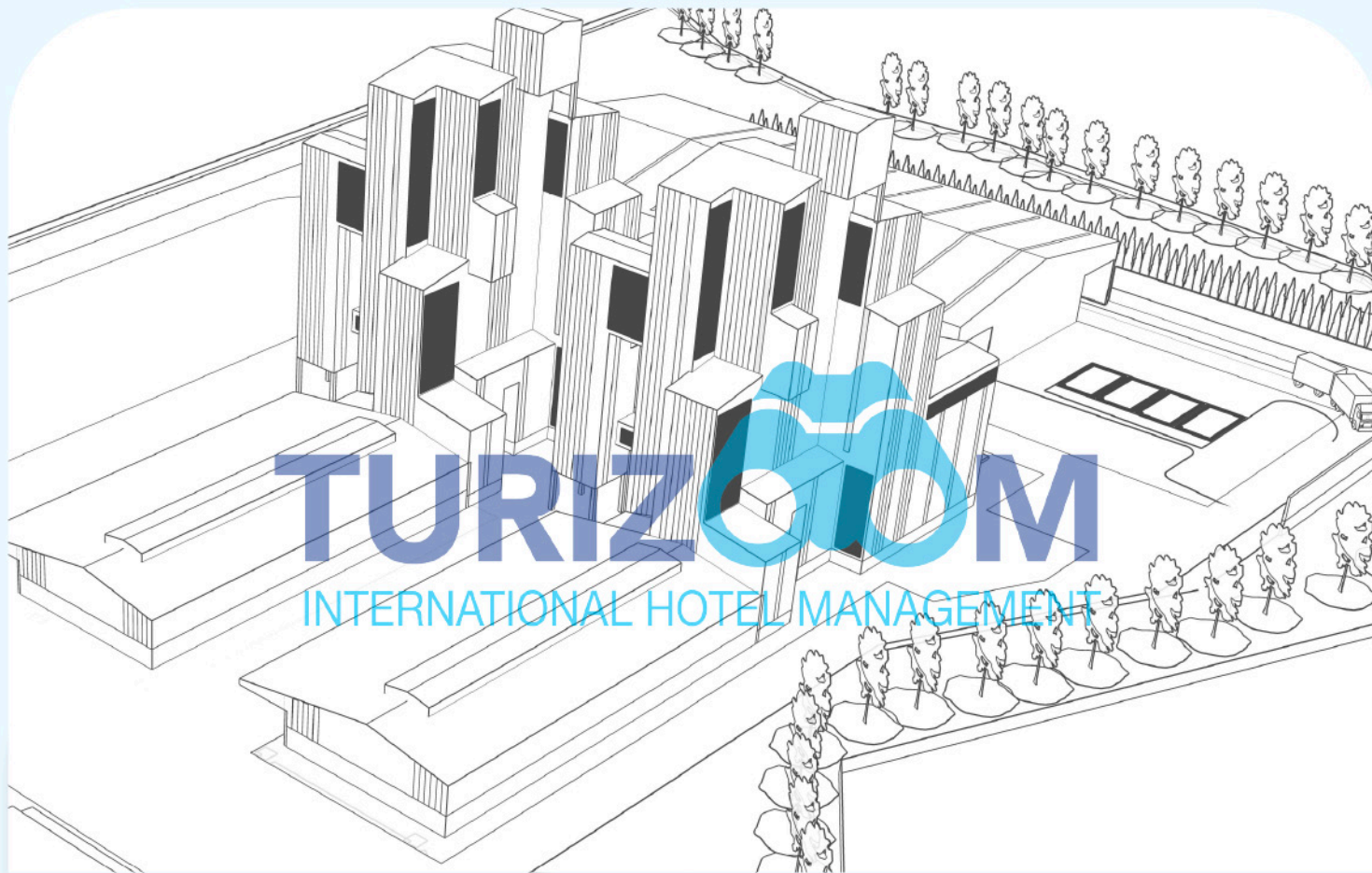
Hilton Garden Inn
Kocaeli / Dilovasi



RAMADA
BY WYNDHAM

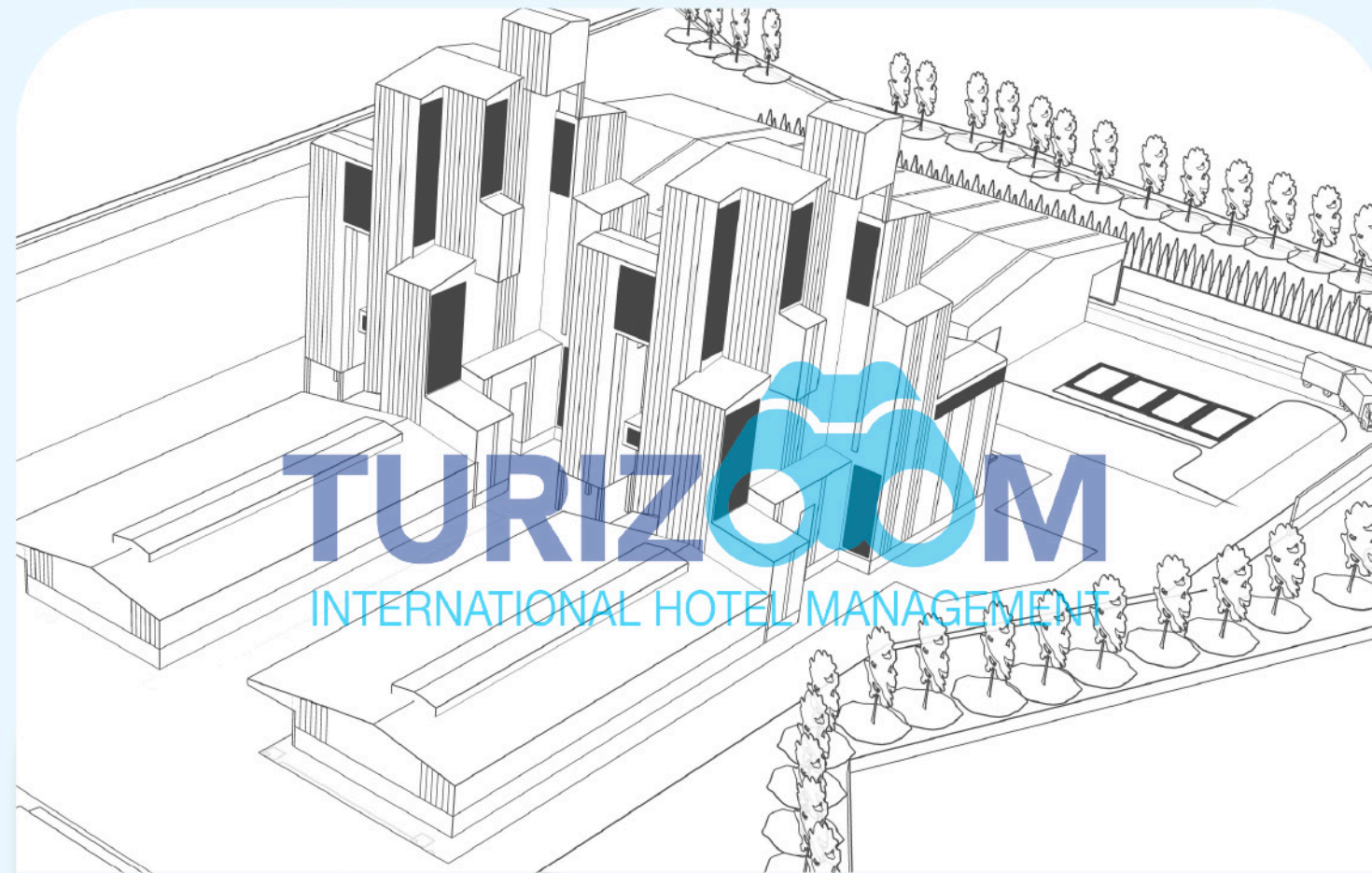
**Ramada By
Wyndham**
Konya / Seydisehir

PROJECTS



FOUR POINTS
BY SHERATON

**Four Points By
Sheraton**
Tekirdag / Cerkezkoy



Mercure
HOTELS

Mercure Hotel
Kuzey Kibris Turk
Cumhuriyeti



WYNDHAM
HOTELS & RESORTS

**Wyndham
Residence Hotel**
Antalya / Aksu

PROJECTS



Rest By Dedeman
Afyon / Emirdag

WHY TURIZOOM?

- 30+ years of management and operational experience
- Strong business network in Turkey and worldwide
- Proven success with international hotel brands
- Sustainability and innovation-focused approach
- End-to-end solutions from investment to operations



OUR BUSINESS PARTNERS



CONTACT



Turizoom International
Hotel Management
Kuzguncuk Mah. Nacak.
Sok. No : 31/1
ISTANBUL / TURKIYE



www.turizoom.com



info@turizoom.com



Scan the QR
code for
Bulgaria
contact
information

THANK YOU!

“Shaping the Future of Hospitality”

