



30 *Plus Years Experience in
Hotel Management*

TURIZOOM
INTERNATIONAL HOTEL MANAGEMENT

After having 30 plus years experience in Hotel Management, we have decided to reflect our knowledge into Tourism Sector by planning to serve customized solutions to be able to solve all kind of problems the Hotels are being faced so far...

Therefore we have opened up «**Turizoom International Hotel Management**».

Since 1986, we have collect great experience and knowledge especially related with Resorts, City and Congress Hotels and reflect these accumulation into Tourism to be able to broaden our customers horizons and bring new solutions by approaching to problems with two different aspects... Being result oriented and following the path of science.

As being Turizoom, we have all you need about International Hotel Management; from A to Z. You have questions, we have the answers...



OUR SERVICES

- Hotel Investment Consultancy
- Hotel Management and Operations Consultancy
- Service Sector Training Consultancy
- Hospital Hotel Service Trainings
- Hotel Inspection Services
- Destination Management



Hotel Investment Consultancy

- Local and Physical Analysis
- Architectural Design and Projecting
- Investment Cost and Financial Budgeting
- Planning, Investment Incentive and Certification
- Hotel Brand Integration and Asset Management
- New Brand Creation and Brand Management
- Hotel Technical Infrastructure and Technology Management
- Concept Hotel Applications



Hotel Management and Operations Consultancy

- Brand and Strategic Communication
- Hotel Sales and Marketing
- Digital Marketing and Online Sales
- Banquet and Meeting Events Sales
- Financial Budgeting and Audit
- Human Resources and Training
- Food and Beverage Management Investment
- Front Desk and Reservation Management
- Online Price Optimization and Revenue Management
- Housekeeping Management
- Hotel Security Management
- Spa - Health Club Management
- Hotel Technology Management
- Crm & Web Solutions
- Business and Service Standards Procedures
- Food Hygiene and Quality Management
- Hotel Maintenance Repairing and Renovation Planning
- Purchasing and Product Supply Management



Service Sector Training Consultancy

❖ Hotel Trainings

- Hotel Opening and Pre-Season Trainings
- Leadership, Strategic Planning and Changing Management Trainings
- Sales and Marketing Strategies, Customer Communication and Relationship Management Trainings
- Accounting and Finance Trainings
- Guest and Service Oriented Trainings
- Hotel Operation Trainings - Department Based
 - Front Office Department Trainings
 - Housekeeping Department Trainings
 - Food And Beverage Department Trainings
 - Culinary Department Training
 - Steward Department Trainings
 - Technical Department Trainings
 - Security Department Trainings
- Supporting Trainings
- Quality Management Standards Trainings
- Green Trainings



Service Sector Training Consultancy

❖ Restaurant Trainings

- Service and Job Skills Trainings
- Food and Beverage Training
- Executive Training
- Quality Management Standards Trainings
- Green Trainings



Hospital Hotel Service Trainings

- Hotel Service Basic Training
- Executive Training
- Marketing Services Sales and Marketing Strategies
- Supporting Trainings
- Green Trainings

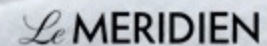
Hotel Inspection Services

- Financial and Financial Audit
- Sales Marketing Strategy Audit
- Operation Audit
- Food and Beverage Services
- Quality Management Food Control
- Customer Satisfaction - Mystery Customer
- Personnel Performance Audit

Destination Management

- Defining Destination
- Location Locating
- Destination Introduction
- Destination Marketing

Brands we work



OUR TEAM

TURIZOOM
INTERNATIONAL HOTEL MANAGEMENT



Ali Can AKSU
Genel Yatırım ve Yönetim - CEO



Ömer GÜRAN
Dijital ve Teknolojik Çözümler



Orhan GENÇELİ
Yatırım ve İş Geliştirme F&B



Aykut BAKAY
Otel Marka ve Destinasyon Yönetimi



Alp NUMANOĞLU
İş Geliştirme ve Operasyon



Başçak Kılıç ANAR
İnsan Kaynakları, Kalite ve Eğitim



Bülent DOKUZLUOĞLU
Gıda Hijyen Kalite Yönetimi



Bengü AKMAN
Finansal Bütçeleme ve Denetim



Binalli KILIÇ
Akademik İlişkiler ve Destinasyon Yönetimi



Engin AKPINAR
CRM & Web Çözümleri



İlke Ferit DEMİRBİLEK
Otel Yatırım ve Proje



Mehmet AĞILLI
Otel Teknolojileri



Seçil ŞENDAĞ
Marka Yönetim ve Stratejik İletişimi



Hatice COŞKUN
Yatırım ve İş Geliştirme



Özgül ÖZTÜRK
Mimari Projeler ve Döngüsel Tasarım



Fatih ÇEÇEN
Planlama, Yatırım Teşvik ve Belgelendirme

AWARDS & CERTIFICATES

- Onur Belgesi –“Recognition Of Quality Culinary Education”
- Europe’s Leading Hotel & Spa –“World Travel Awards “
- Turkey’s Leading Hotel & Spa –“World Travel Awards “
- Turkey’s Leading MICE Hotel –“World Travel Awards”
- Teşekkür Belgesi –“ Doğu Akdeniz Uluslararası Turizm ve Seyahat Fuarı”
- Türkiye Turizm Üst Düzey Yönetici Ödülü –“Çukurova Turizm Ödülleri”
- En İyi Yönetilen Kongre Oteli Ödülü –“Quality Management Awards “
- Üst Düzey Yöneticilik Ödülü –“ Sanayi ve Dış Ticaret Bakanlığı “
- Teşekkür Belgesi –“DEİK “
- Birleşmiş Milletler Dünya Turizm Örgütü (UNWTO) Kent
- Turizm Küresel Zirvesi Tourism Global Summit



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THANKS A LOT...

